

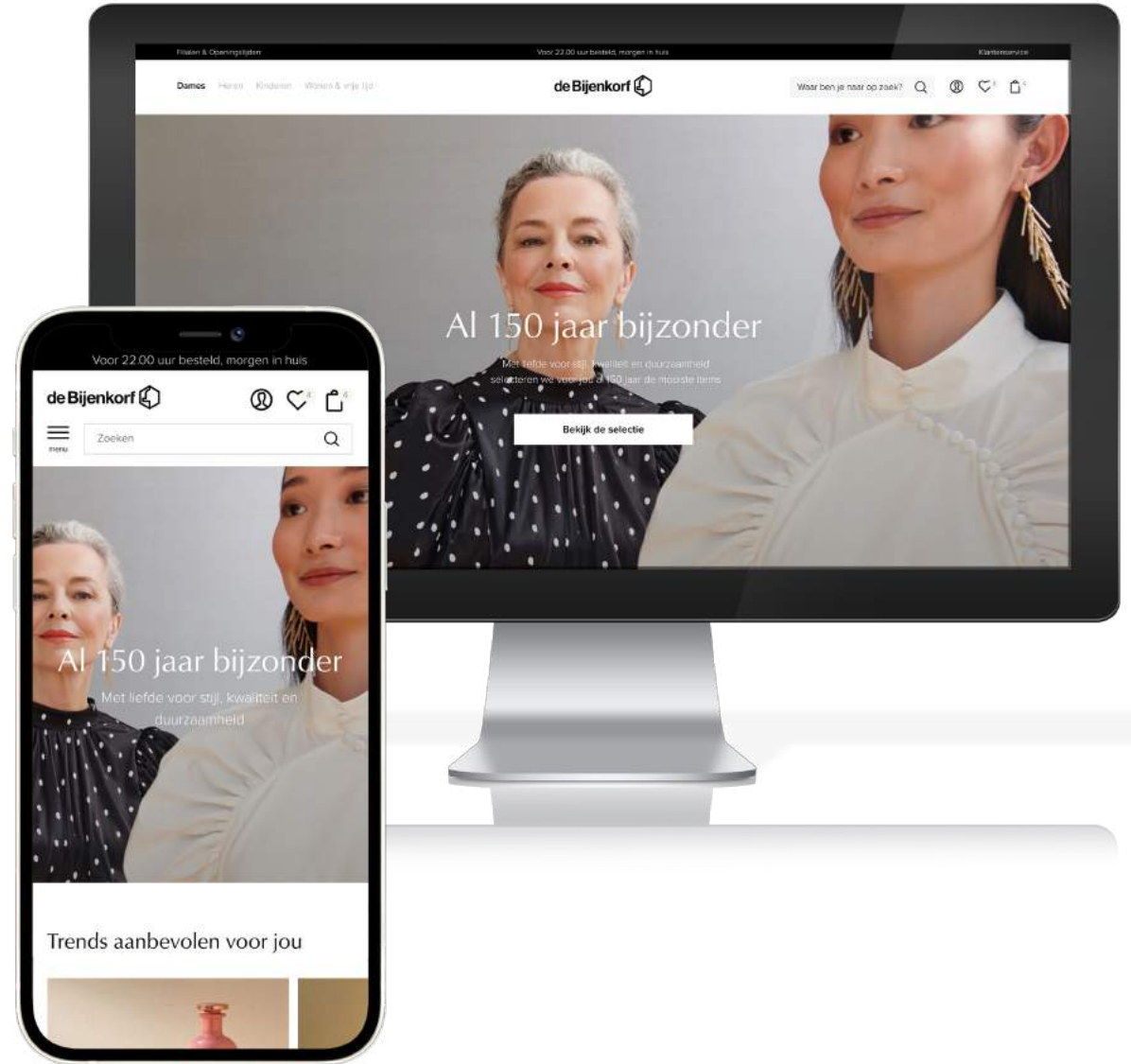
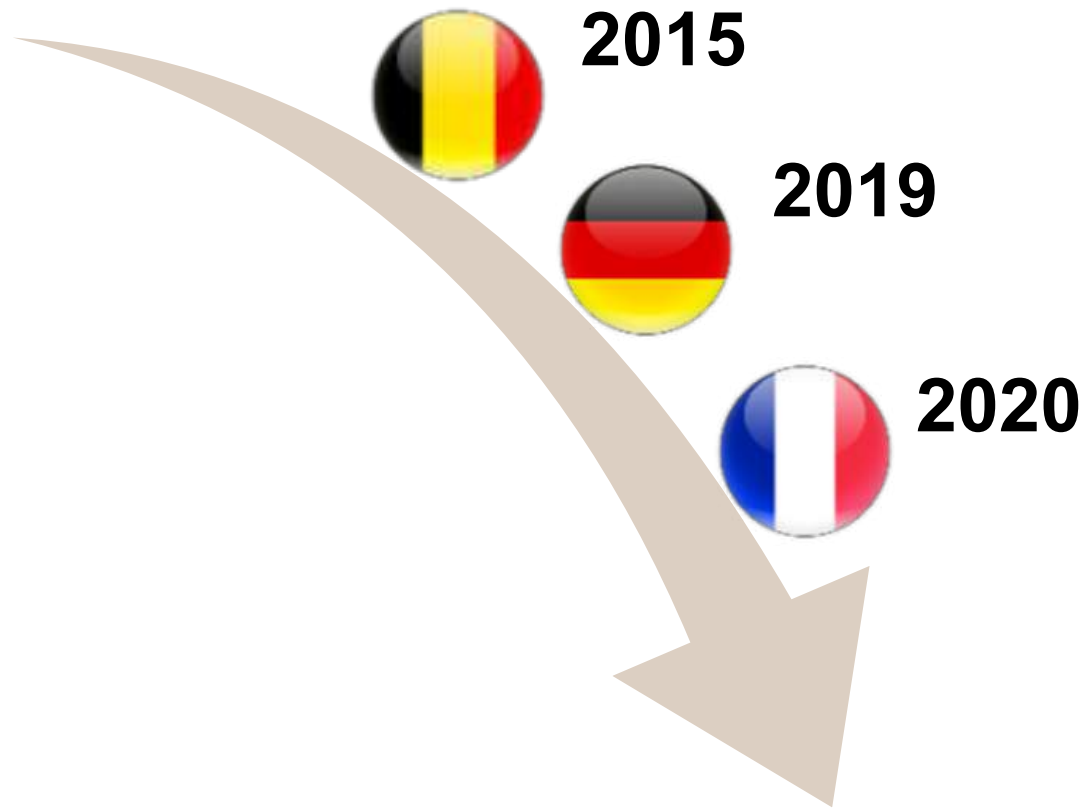


SG

SELFRIDGES GROUP



INTERNATIONAL EXPANSION

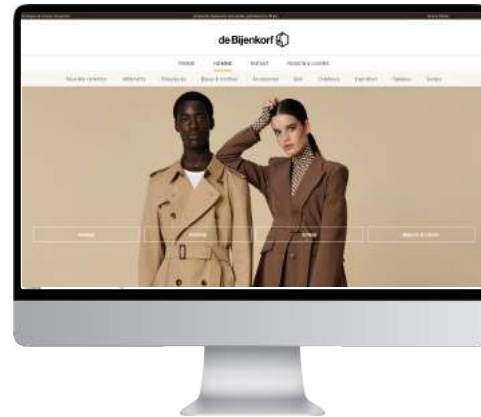


HOW WE DIFFERENTIATE IN LOCAL MARKETS

ASSORTMENT



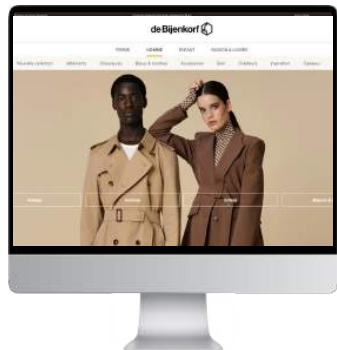
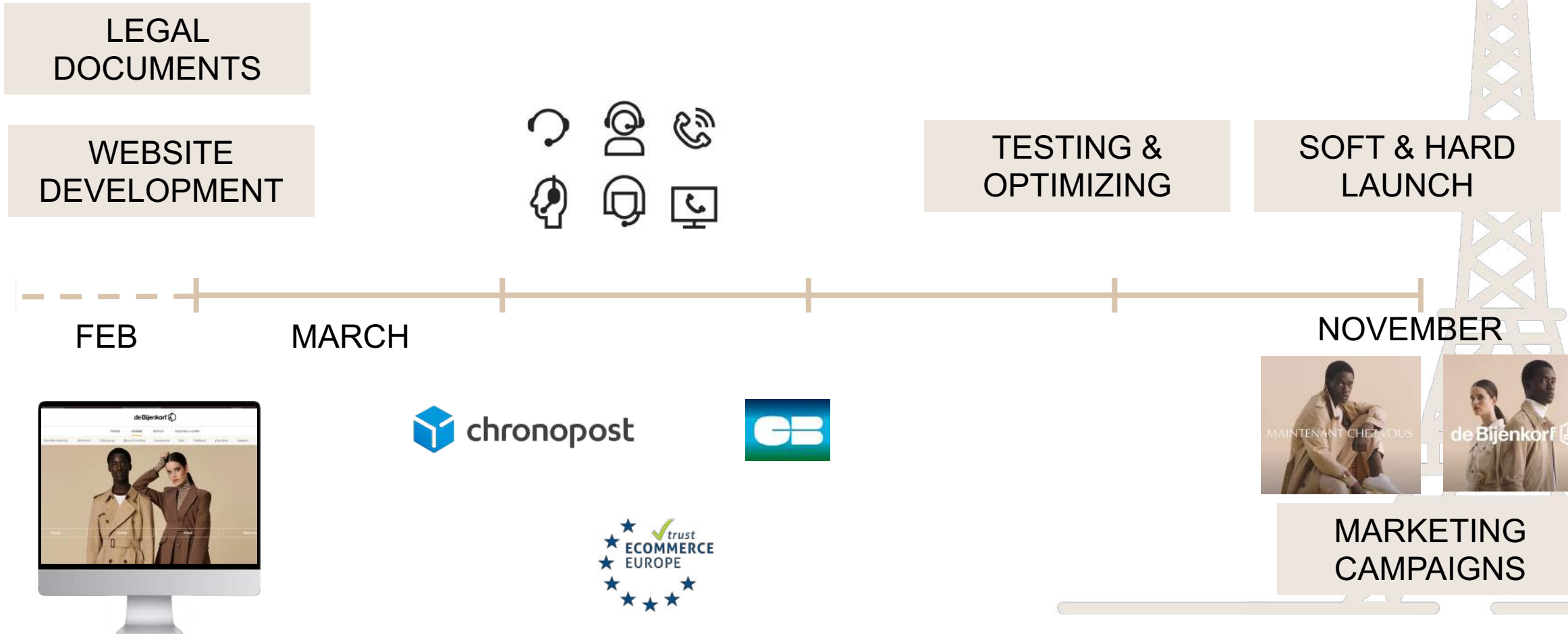
PLATFORM



SERVICE

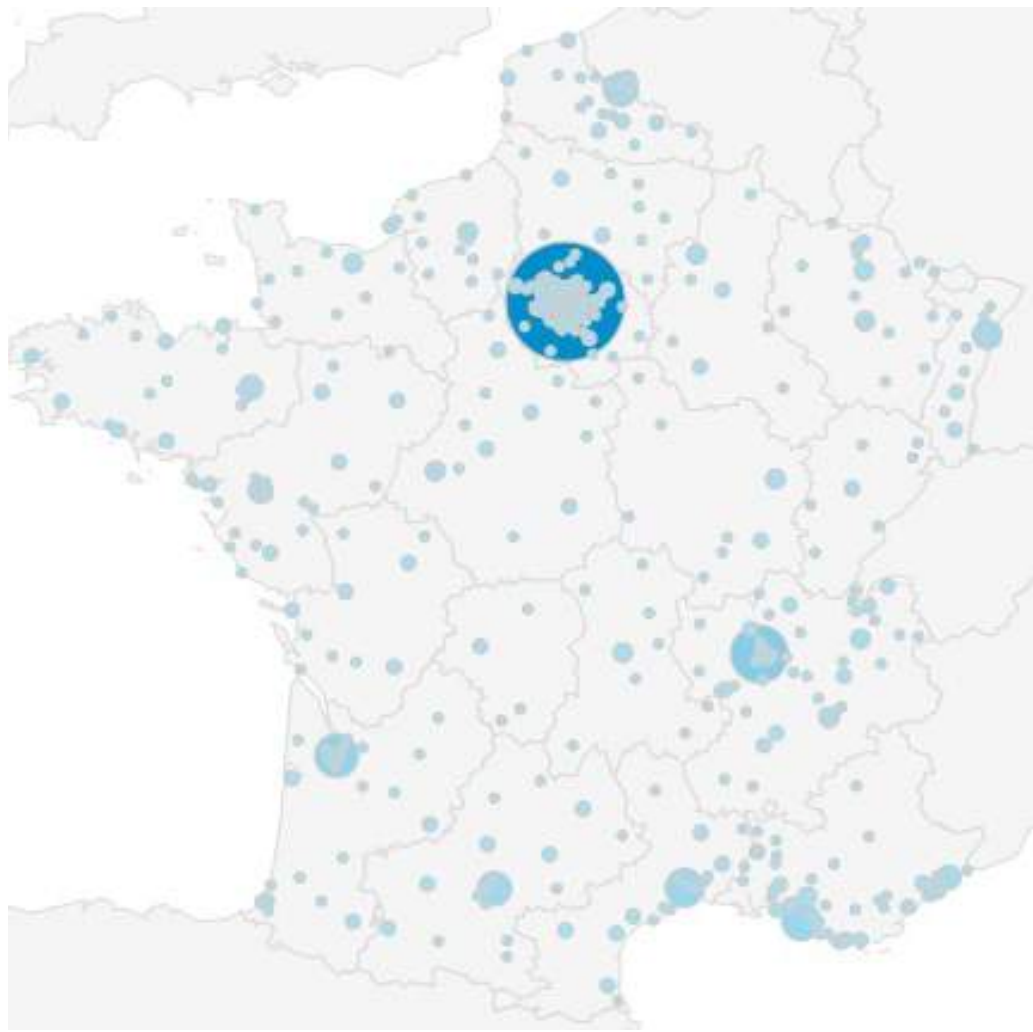


BUILDING A LOCALIZED WEBSHOP IN 9 MONTHS



MARKETING CAMPAIGNS

SUCCESSFULL START WITH VISITORS COMING FROM ALL REGIONS



QUESTIONS?

BEDANKT

MERCI

DANKE

THANK YOU

